

**CITY OF ROCHESTER HILLS  
OFFICE OF THE MAYOR**

**BRYAN K. BARNETT, MAYOR**

**FOR IMMEDIATE RELEASE  
October 13, 2016**

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**Rochester Hills Launches 'Name That Park' Contest**  
Offers Residents Opportunity to Be a Part of History

**Rochester Hills, MI** – At 2800 West Hamlin Road, Rochester Hills has begun the initial stages of building a new and innovative park, currently known as Riverbend, that will revolutionize recreation in the city. This beautiful 119 acre undeveloped parkland has gorgeous bluffs, untouched prairie, the mighty Clinton River, and is truly a jewel in our community. The city has been working for months with planners, residents, and neighbors to deliver a design that accentuates the beauty while making the park more accessible for our residents.

This is the first time in over 25 years that a new park has been developed in the city. To celebrate, the city will host a renaming contest.

With two similar park names in neighboring communities and several river inspired park names in Southeast Michigan, it was concluded that a renaming contest would help distinguish the new park and alleviate any confusion.

"Through this contest, residents can be a part of history," states Mayor Bryan K. Barnett. "We're excited to see the creative and cool names that come out of this process."

To share your idea, go to [www.rochesterhills.org/namethatpark](http://www.rochesterhills.org/namethatpark). Participants can also mail their entries to: Mayor's Office 1000 Rochester Hills Drive, Rochester Hills, MI 48309. Entries must include your suggested name and the reason you chose it. The contest is now open to the public and will continue through October.

To add to the excitement, KLM Bike & Fitness has generously donated a brand new bicycle to be given as a grand prize to the person who submits the selected name!

Established in 1984, the City of Rochester Hills is a prosperous community offering residents and businesses superior services. Voted one of the top places to live by several sources including *CNN Money* magazine, Rochester Hills is committed to sustaining its position among the nation's preeminent places to live, work and raise a family. Through the city's focus on health, education, and technology; the community continues to attract forward-thinking leaders and businesses.

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