Rochester Hills Announces Retail Therapy: Shop, Support and Win

Rochester Hills, MI - Rochester Hills is encouraging neighbors to show their favorite shops some love. Making sure that small businesses have the tools they need for success is a priority for the city, and to put a fun twist on this initiative, you can now win gift cards.

Take a picture of yourself checking out at a Rochester Hills business, or of your receipt from a recent purchase at a Rochester Hills business. Collect three pictures and win a $20 gift card. Getting a haircut or tan? Buy vitamins or toilet paper at a store? Dry clean all your shirts and pants? Whatever you purchase from a Rochester Hills business, capture it, share it, and win.

“Small businesses are the backbone of our local economy,” states Mayor Bryan K. Barnett. “Now more than ever, it’s important that we rally around our local favorites and keep Rochester Hills strong.”

Players have two options to win:
Take a picture of your receipt or while shopping in a Rochester Hills business. Collect three pictures from three separate businesses and email them along with your address to mayorsoffice@rochesterhills.org to claim your $20 in local gift cards.

Post the picture on your social media account and tag one of the City of Rochester Hills official social media accounts along with the local business. When you email those screenshots to mayorsoffice@rochesterhills.org you’ll receive $30 in local gift cards.

There are a variety of outstanding gift cards to choose from generously donated by Council President Ryan Deel, Vice President Susan Bowyer and Councilman Dale Hetrick. Supporting local businesses has been a top priority of City Council and this is one of the many ways they hope to help Rochester Hills recover. The game concludes when all gift cards have been distributed!

Established in 1984, the City of Rochester Hills is a prosperous community offering residents and businesses superior services. Voted one of the top places to live by several sources including CNNMoney magazine, Rochester Hills is committed to sustaining its position among the nation’s preeminent places to live, work and raise a family. Through the city’s focus on health, education, and technology; the community continues to attract forward-thinking leaders and businesses.

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